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Press release

September 26th, 2008, Hokksund, Norway (For immediate release.)

Brudeli Tech proudly presents our new Leanster, the Brudeli 654L, a unique new vehicle providing an extraordinary riding experience. The exclusive production model Brudeli 654L is available in very limited numbers and will be presented at Intermot 2008 (8th-12th October).



"Making 100 metre controlled powerslides at the local dirt track oval (speedway) is a quite unbeatable feeling. Especially when this is a street-legal vehicle that you actually came cruising with to the track." says Geir Brudeli, the inventor of the Leanster and manager of Brudeli Tech. "Then just a few minutes later you could be at a go-kart track without any change of setup, leaning 45 degrees into corners with a control superior to that of a normal motorcycle. The Leanster suspension is 100% mechanical and leaves the rider in control. It is built with the goal of boosting the motorcycle experience."

Brudeli Tech believes their customers are going to use the 654L mainly for riding on normal roads, and this is what it is designed for.

The vehicle is best described as something in between a motorcycle and ATV-quad. It leans into corners like a motorcycle but, at the same time, has a lot of the stability of a sport quad. The idea was born on the Norwegian gravel and winter roads, but the Leanster has also proven to work extremely well on tarmac roads and go-kart tracks also. A lot of motorcyclists watch the dirt track races dreaming of being able to control a bike in the same way. The Brudeli 654L is a way of getting closer to that dream. The footboards stay parallel to the ground, while the rest of the vehicle, including the two front wheels, leans at an angle of up to 45 degrees. The two wheels in front also provide a shorter brake length. This is both about fun and safety.

The design of the new model was executed by Atle Stubberud of the company 'Soon Design' (<u>www.soondesign.com</u>). Atle Stubberud (phone +47 98 68 69 39) was also the key designer for the concept model from 2005. "This really is a dream project for a transportation designer. Nearly like a student project where you could start with a completely open mind. I have been involved since the idea was first formulated in 2001." says Atle Stubberud

Brudeli 654L is based on a KTM 690 Supermoto. The leanster will be street legal in Europe (TÜV approved).

Price:

The price will be about 21000 Euros (30000 USD) (ex. VAT and ex. Works Hokksund)

About the Company:

The company Brudeli Tech is currently owned by 12 Norwegian investors and partners and is completely independent from any of the large motorcycle manufacturers.

The state owned "Innovation Norway" has been the most important partner in the business development, from the original idea until today. Innovation Norway's mission is: "We give local ideas global opportunities."

Brudeli Tech is located at Eiker Næringspark, an industrial estate which was previously a concrete factory, but is today the home of several growing companies.

Pictures (also high res. pictures) and more information can be found at the company's web-page from September 26th, 2008: <u>www.brudelitech.com</u>. Whenever these pictures are used, please always refer to photographer Rune Baashus and his web address, <u>www.baashus.com</u>. The pictures are not showing all the required lighting and retro-reflectors for the European market.

Intermot is one of the largest and most important motorcycle exhibitions in the world: <u>www.intermot.de</u>

Brudeli Tech can be found at stand E-021 in hall 9.1 at the Intermot.

Technical facts:

ENGINE: TYPE: VOLUME: POWER: TORQUE: TRANSMISSION:	KTM 690 LC4, Single cylinder, 4-stroke 654.7 cc 47kW/ 7,500 O/ min 65 Nm / 6,550 O/ min 6 gear, dog clutch engagement
CHASSIS:	
FRAME:	Steel tubular frame
FRONT SUSPENSION:	WP-4014 (rebound adjustment standard, additional high/low speed compression adjustment is optional)
REAR SUSPENSION:	WP-Monoshock with Pro-Lever red.
SUSPENSION TRAVEL:	180/210 mm (front/rear)
FRONT BRAKE:	Special designed ISR calliper. Special design inside-out brake discs, Ø325 mm discs

REAR BRAKE:	Wilwood single piston / combined mechanical floating calliper, brake disc Ø 240 mm
RIMS FRONT/REAR:	3.50 x17", Billet machined; Cast alu 5.00 x 17"
TYRES FRONT/REAR:	120/70-17"; 160/60-17"
LEANING ANGLE:	45° max, adjustable
WIDTH:	1,250 mm
LENGTH/WHEEL BASE:	2,160 mm /1,510 mm
TOTAL HEIGHT:	1,170 mm (handlebar height) 1,380 (top of mirror)
GROUND CLEARANCE:	205 mm
SEAT HEIGHT:	860 mm
WEIGHT:	238 kg
TOP SPEED:	170 km/h

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If you need further information you may contact Geir Brudeli on +47 934 02 294 (mobile) or by email to <u>info@brudelitech.com</u>

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